

NUDIE JEANS

Animal Welfare Policy

Nudie JEANS CO



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INTRODUCTION

Nudie Jeans believes all animals should live with good animal husbandry practices, based on the Five Freedoms established by the World Organization for Animal Health (OIE). We believe that no animal should suffer in order for our products to be manufactured. No animal should be slaughtered specifically to produce our products, but must only be by-products of the meat industry.

Definitions of Nudie Jeans Sustainable Materials and certification guidance are available in the internal Nudie Jeans Sourcing Policy. In general, we define recycled wool, GOTS-certified or Responsible Wool Standard-certified wool and accepted animal hair as sustainable materials, to ensure good husbandry practices and a reduced environmental impact.

SPECIFIC MATERIAL REQUIREMENTS

Animal hair

- Only cow, yak, goat, pig and alpaca hair from living and domesticated animals may be used in Nudie Jeans products.
- Mohair and cashmere will be phased out in all Nudie Jeans products beginning with the collection WI2019, until credible certifications exist to verify adherence to good animal husbandry practices and to offer full traceability to farm level through GOTS certificates, Responsible Wool Standard or equivalent certification.
- Hair from animals reared in cages, including but not limited to rabbit hair, must not be used in any Nudie Jeans products.

Fur

- As a member of the Fur Free Alliance, Nudie Jeans does not accept fur in any Nudie Jeans products.

Wool

- Recycled wool will be prioritized before newly produced wool when possible for Nudie Jeans products, to minimize our environmental impact and maximize the use of already produced materials.
- Any merino wool used in Nudie Jeans products must have mulesing-free certification.

Leather and hide

- Only leather from cow, buffalo, sheep, goat, and pig that is sourced as a by-product of the meat industry and from producers with good animal husbandry practices may be used in Nudie Jeans products.
- For leather producers located outside of Europe, a gold-rated classification from the Leather Working Group is required.

- Leather from aborted animals such as slink, karakul and Persian lamb must not be used in Nudie Jeans products.
- Leather and hides from wild-caught animals, exotic animals or vulnerable and endangered species (appearing on either the International Union for the Conservation of Nature [IUCN] or the Convention of International Trade in Endangered Species [CITES] lists) must not be used in Nudie Jeans products. The only exception is wild-caught Nordic elk.

Silk

- Only GOTS-certified silk, Peace silk or Ahimsa silk may be used in Nudie Jeans products.
- Conventional silk must not be used in Nudie Jeans products.

Feathers and down

- Recycled feathers and down may be used in Nudie Jeans products.
- Feathers and down must not be used in Nudie Jeans products.

Copenhagen 2021-05-05

Place and Date

John Ke

Signature Nudie Jeans CEO

