

ENVIRONMENT POLICY

Nudie Jeans' environmental policy aims to provide a focus for the company's environmental work within a number of different areas. The environmental policy is to be followed up, evaluated and revised at regular intervals for the best possible results.

Nudie Jeans is committed to ensuring all its employees are informed about our practical environmental management and have an understanding of how our activities affect the world around us. Consequently, all employees attend basic environmental training in line with the operational requirements of the national environmental standard *Svensk Miljöbas*, and receive information from the Nudie Jeans CSR manager regarding our activities on a regular basis.

Nudie Jeans Marketing AB implemented the environmental management system and standard *Svensk Miljöbas*, and received its first Environmental Diploma, via the City of Gothenburg in 2012. In 2014, this work was extended to include Nudie Jeans Retail AB. The Environmental Diploma is reviewed annually, with the aim to apply the same routines and working methods across the whole corporate group. Nudie Jeans endeavours to contribute to sustainable development by, wherever possible from a technical, financial and practical perspective, reducing environmental impact within the scope of our activities and in accordance with current environmental legislation.

Nudie Jeans is engaged in the design, production and sale of ready-made clothing, primarily denim. The majority of Nudie Jeans production is based in Europe. For details of exact production countries, suppliers and subcontractors, visit www.nudiejeans.com/productionguide. We strive to ensure all Nudie Jeans products are produced using 100% organically grown cotton or other sustainable material. We have chosen to adopt class A and B of the Made-by environmental benchmark for fibres <http://www.made-by.org/consultancy/tools/environmental/> when defining sustainable material. In addition to the materials already classified, we have chosen to include wool and leather from organically reared animals as sustainable materials.

We work with our suppliers on a long-term basis, and as members of the Fair Wear Foundation, <https://www.fairwear.org/>, adhere to its guidelines in relation to requirements and improvements to working conditions among all our suppliers.

In addition, Nudie Jeans shall:

- Comply with the laws and regulations which are related to our business and production activities.
- Prioritise travel by train ahead of car/aeroplane for domestic journeys, and make use of video and telephone conferencing facilities wherever possible.
- Where possible, select fairly and organically produced food products and other items in accordance with our purchasing routines.
- Choose to work with suppliers who have a commitment to the environment.
- Sorting waste.
- Undergo environmental training as well as in-depth study of environmental factors where necessary (applies to all employees).
- Endeavour to operate transparently, whereby all suppliers and subcontractors are subject to third-party audits on a regular basis, while we also conduct frequent visits to ensure compliance with agreed guidelines.
- Through our own channels, such as our stores, website and social media platforms, strive to spread knowledge of our environmental management among our customers and other stakeholders in order to raise awareness on environmental and CSR-related issues.

CEO Joakim Levin

Date and town/city

Gothenburg 2017-05-04